

it Nerus



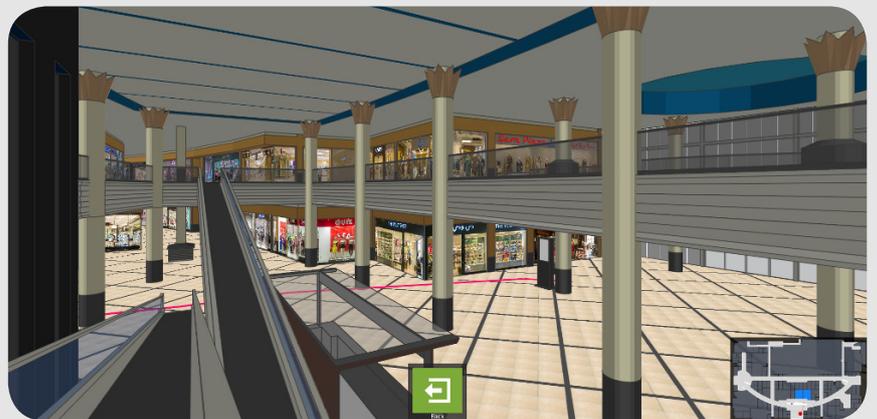
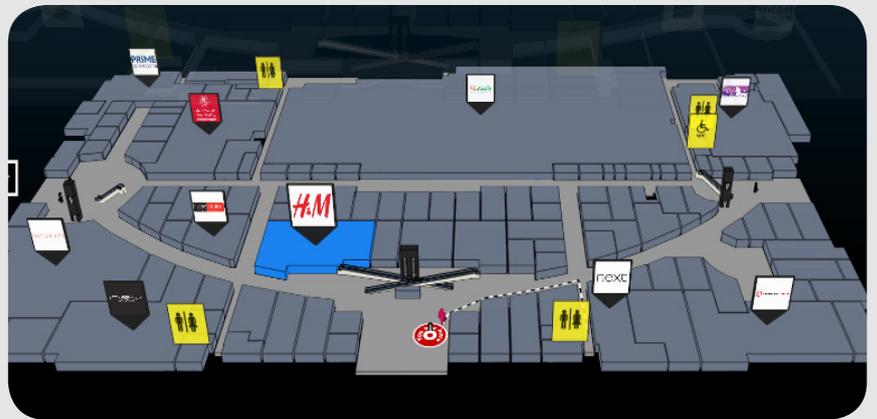
The interactive Directory and 3D Wayfinding Solution

All information now available with a simple touch
Routes, new products, sales offers, events



itNerus is an application designed for interactive displays and kiosks

User friendly and attractive, itNerus is the ideal tool to help users to orient themselves, learn and move in large shopping malls, airports, train stations, museums, hospitals, exhibitions and other complex events. The graphical interface was developed with the aim of being simple, intuitive and usable by all.





User Interface

Whether routes, news, events, promotions, or other...

itNerus improves the availability of your information and provides a range of exclusive services with ease and clarity.

User-friendly interface

→ The user interface can be easily adapted to the customer requirements.

The main map is in real 3D

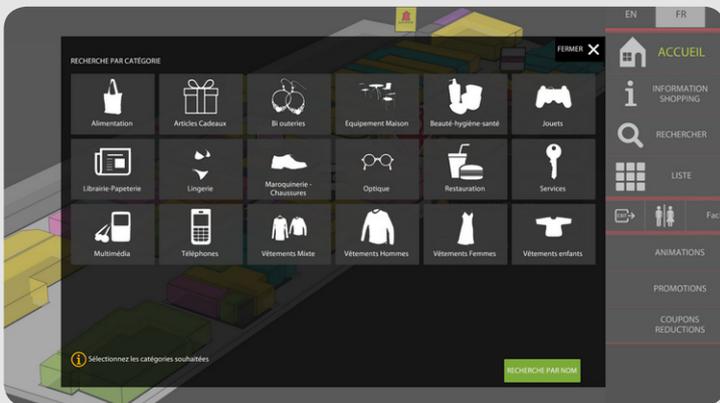
→ The user can rotate, move and zoom in real time.

Search Point of interest (POI)

- Search by categories
- Search by name
- or through a full list

Access to the Site information and their planning

- Shows
- Events
- Animations





Access to the shopping promotions

- Discounts
- Couponing & QR code
- Internet media

Multi language module

- The interface and the media can be available in different languages

3D realistic virtual tour

- The 3D realistic virtual tour is displayed in real time (not based on pre-generated videos neither flash)
- Ability to walk virtually in the 3D model and to interact with the POI's.





Content management & Support

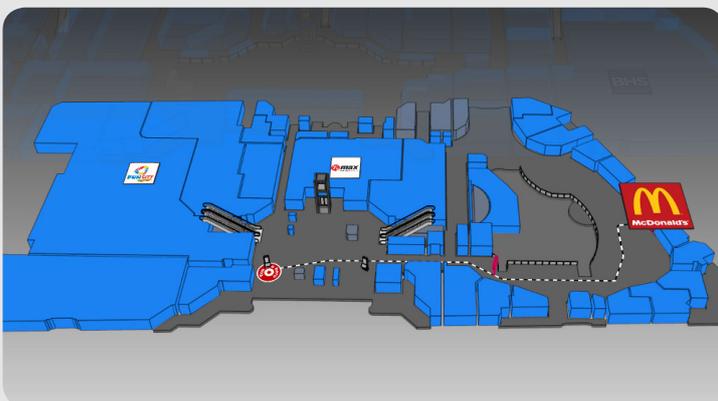
itNerus is delivered with an «All-in» service contract, including the content management, the support, and monthly usage statistics report. All the changes requested are submitted within 48 hours maximum.

- POI's modifications (name, logo, assigned categories, discount, color...).
- Storefronts* in the realistic 3D tour.
- Site information (events, animations or any communication).
- Selection colors, sizes, links/ways to POIs...
- Advertising, promotions, agenda, sales offers, couponing, QR codes.

**With itNerus, your interactive kiosks are always updated with the last information.
at No extra cost!**

Compatible with a lot of multimedia formats

- Image (png, jpg, jpeg, bmp, psd, gif,...)
- Video (mpeg, wmv, avi, mov, asf, flv, mkv, divx, mjpeg,...)
- Flash (swf)
- Website (urls with flash compatibility)
- IP Camera (mjpeg, asf)





Shopping information, Event & Animations management

- All site events, animations can be easily added.

Mobile solution

- The changes can be applied and synchronized on a mobile App solution.
- itNerus Web services.

Internet Website solution

- The changes can be applied and synchronized with the official website.
- itNerus Web services.

Real time updates / Cloud access / status of players

- The changes can be applied in real time or scheduled.
- The interactive terminals (itNerus Player) are monitored (status, project version, player version, last update...).

Statistic Monthly Report

- All users interactions are recorded on each kiosk (Statistics module).
- Statistics reports are sent every month.





Solutions

itNerus is customized through different versions tailored to very specific sectors.

SHOPPING

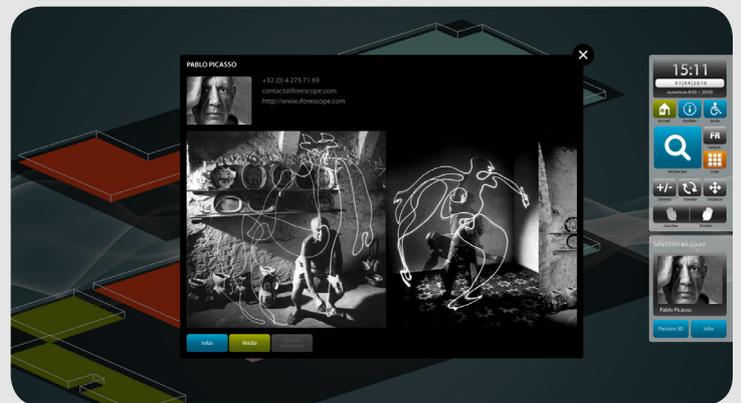
For shopping centers

- Location of shops, exits, elevators, first aid...
- List of shops offering a discount.
- Agenda of events and activities in your shopping center.
- Management of fidelity cards, registration forms, couponing...

EXPO

For events, fair or exhibitions

- Location of booths and exhibitors, food court, conference rooms,...
- Complete list of exhibitors on site.
- Agenda of conferences and activities during the event.
- Access to the website or catalogs for each exhibitor with a simple touch...





RETAIL

For large department stores

- Location of products and shelving.
- Complete list of discounts and rebates.
- Presentation of interactive catalogs.
- Management of fidelity cards, registration forms, couponing...

MUSEUM

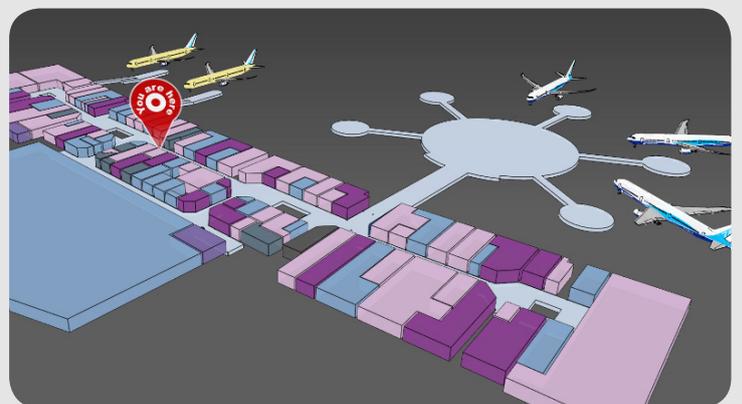
For museums or art exhibitions halls

- Location of artwork, search artists by category or by name.
- Interactive information for specific artworks (texts, images, videos, 3D models,...).
- Agenda of conferences and activities planned for future exhibitions.

AIRPORT

For airports

- Location of check-in zones, transit, duty free, luggage, car rental.
- List of services available at the airport.
- Access to interactive information on the various processes related to boarding, baggage, etc...





	Features	itNerus	itNerus Light
GUI	Main map in real 3D	v	v
	Find a POI (by categories, name & list)	v	v
	Shopping information, animations, events	v	v
	Shop promotions, discount, couponing	v	v
	Multi-language	v	v
	3D Realistic virtual tour	v	-
ALL-IN	Multi-floors	v	v
	Support & Software protection	v	v
	Cloud connection	v	v
	User Interface changes	v	v
	Statistic module	v	v
	Digital Signage module	Optional	Optional
	Mobile module	v	v
	Web module	v	v
Multimedia (images, video, audio, html, flash,...)	v	v	



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